



# NC S.A.F.E. Week of Action Social Media Toolkit

June 2–8

[ncsafe.org](https://ncsafe.org)



# Thank you for supporting NC S.A.F.E.



In this presentation, you will find materials to help you spread awareness about safe firearm storage during the NC S.A.F.E. Week of Action (June 2–8).

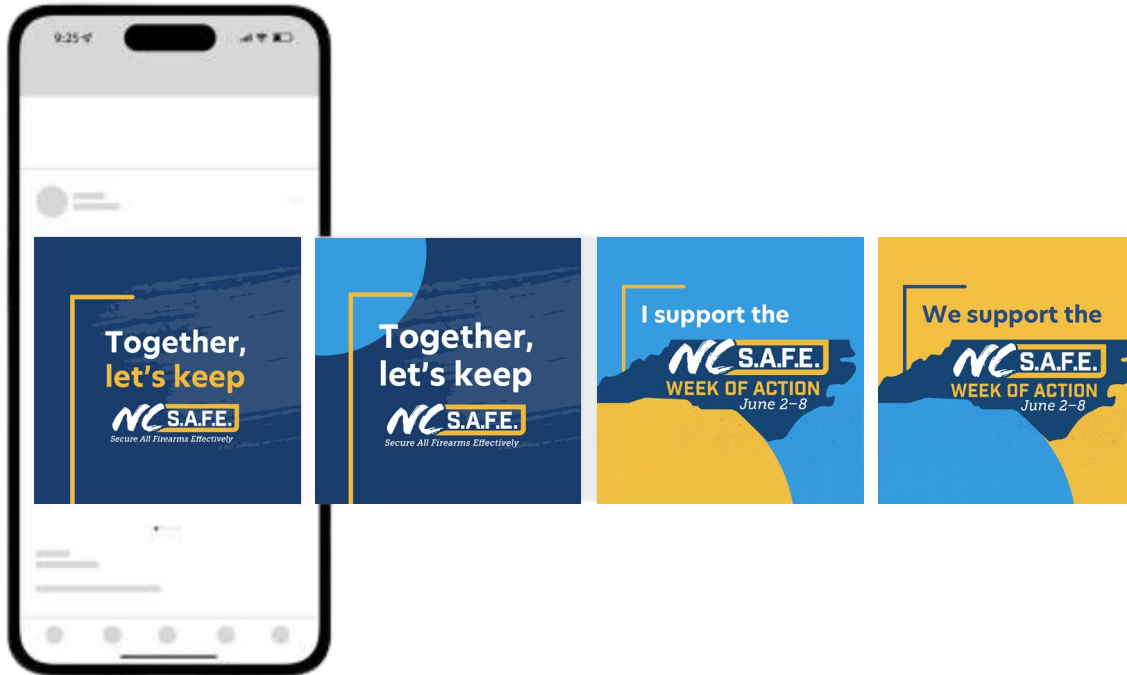
## **This toolkit includes:**

- **Shareable social media content (Click [here](#) to download in [English](#) and [Spanish](#))**
  - Graphics to show your support
  - Cover photos for your Facebook and X/Twitter accounts
- **Newsletter content (Click [here](#) to download)**
- **NC S.A.F.E. logos that can be shared or added to your website (Click [here](#) to download)**

# Graphics for In-Feed Posts



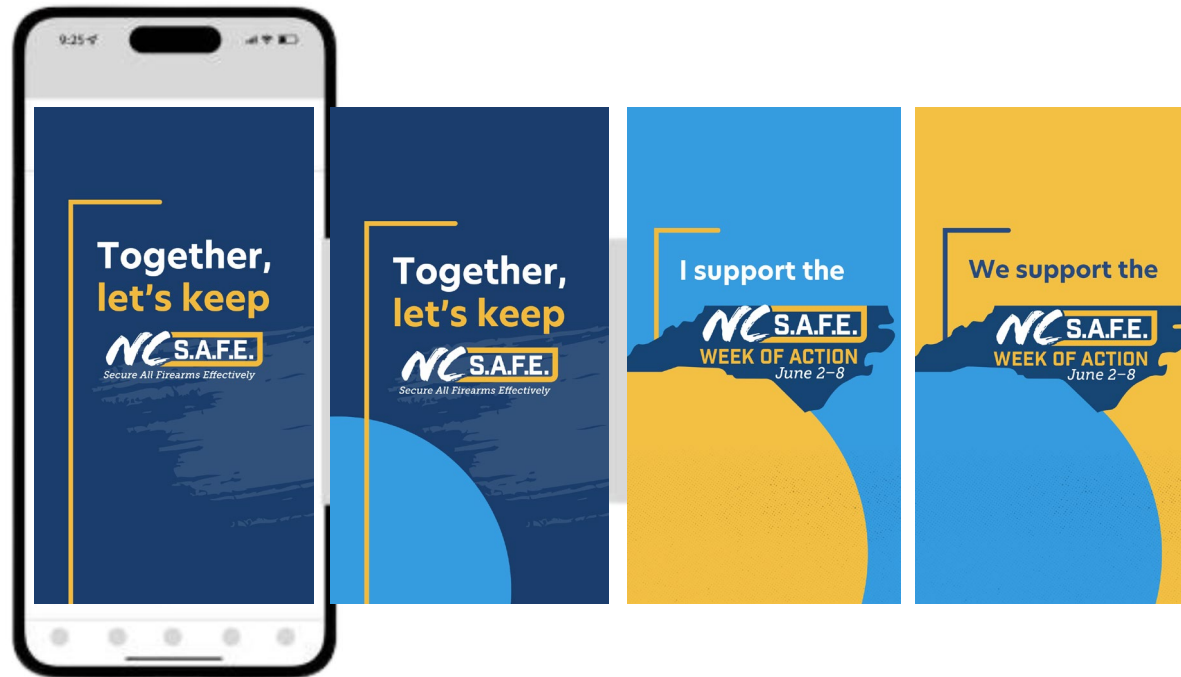
Show your support during the NC S.A.F.E. Week of Action by posting these graphics on your social media pages. Don't forget to include our hashtag, #KeepNCSafe, and a link to [ncsafe.org](https://ncsafe.org).



# Graphics for Stories



Show your support during the NC S.A.F.E. Week of Action by posting these graphics on your social media stories. Don't forget to include our hashtag, #KeepNCSafe, and a link to [ncsafe.org](https://ncsafe.org).



# Cover Photo for Facebook



Update your Facebook page with the following cover photo.



# Cover Photo for X/Twitter



Update your X/Twitter page with the following cover photo.



# Download the Social Media Assets



[Click here to download the social media assets in English.](#)

[Click here to download the social media assets in Spanish.](#)

# Newsletter Content



The content below can be shared in your organization's newsletter.

**Together, we can keep North Carolina safe.**

Firearms are now the leading cause of injury-related death for children and youth in North Carolina, and gun theft, particularly from cars, is on the rise. **NC S.A.F.E. (Secure All Firearms Effectively)** is a statewide initiative designed to raise awareness of the importance of safe firearm storage to combat these two issues and protect our communities.

If you own a firearm, it's your responsibility to secure it safely every single time. Prevent accidents and theft with the following tips:

- Lock your firearm when not in use.
- Make sure children can't get access to it.
- Don't leave it unsecured in a vehicle.
- Unload it after each use.

For more information on safe firearm storage and resources on how to share the information with your networks, visit [ncsafe.org](https://ncsafe.org).

Looking for something tailored to your audience? Email [info@ncsafe.org](mailto:info@ncsafe.org) and we would be happy to provide you with customized content.



[Click here to download the newsletter content.](#)



# NC S.A.F.E. Logo



You can add the NC S.A.F.E. logo to your website, post it on social media, share it in your newsletter, or use it in any other way to support the initiative.

[Click here to download.](#)



# Thank You



Thank you for volunteering your time and effort to share messages about safe firearm storage. Don't forget to tell us about your activities using [this form](#). For more resources and information, visit [ncsafe.org](https://ncsafe.org).

**[ncsafe.org](https://ncsafe.org)**

